



Blackthorn Productions

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Greetings from Ian Walsh, Artistic Director of Blackthorn Productions,

Saturday, Nov. 14, 2009 marks our second annual **Crusader's Feast**, to be held this year at the The Centre Wellington Community Sportsplex, Fergus. Due to last years overwhelming response, this larger venue will allow us to accommodate up to 300 guests as opposed to the 100 previously. In fact we oversold last year by 14 tickets and expect the response to be more enthusiastic this year, especially with the addition of more entertainers and a selection of merchants.

Once again, we will transport our guests back to the time of Richard the Lionheart's England, and the great hall of Baron Blackthorn. A place of knights, damsels, friars and fools, where all can enjoy wondrous entertainment and mouthwatering food all evening long!

It is largely through the generous support of our partners and advertisers that we are able to provide this high quality entertainment to the public. We would love you to consider becoming a part of this year's medieval feast and help us present a show that Fergus and Centre Wellington will be proud to play host to.

We have designed a more aggressive media campaign that will reach further across Southern Ontario and beyond. This will include web sites, community events calendars, radio, newsprint and flyers. Last year 70% of our guests came from Wellington County and surrounding areas, with others coming from Toronto, Barrie, London and Sarnia.

We would also like to tempt our guests to spend a full day in Fergus and the surrounding areas to enjoy its unique shops and enjoy the beauty and rich history. Consider complimenting your advertising by including a coupon or special offer to be sent out to our guest with their tickets. Please take advantage of this opportunity to promote your company across Southern Ontario, while at the same time supporting local theatre and the arts.

Attached is our advertising contract, listing the levels ranging from Business card to full event partner. The higher the level the more benefits you will receive, which can include publishing on the web site, posters, printed media and mention in any radio spots. We are certain that you will find a level that suits your needs.

We thank you for your time and we look forward to hearing from you. All questions and inquiries may be directed to myself using the contact information above, or the alternate phone number of 519-829-3783. Please no calls after 9pm.

Yours truly,

Ian Walsh
Artistic Director
Blackthorn Productions